

DELAND PRIDE SPONSORSHIP OPPORTUNITIES



**Together, we
can make a
difference**

Our mission is to attract LGBTQ members and their allies to our community by nurturing professional and personal relationships and providing an active and positive force in Volusia County and beyond.

As the largest active pride organization in Volusia County, your support and sponsorship will enable us to expand our work in aiding local LGBTQ+ community development.



With your support, we can continue and enhance programs such as:



Stuff The Bus

A collection of school supplies for children in need throughout West Volusia. We partner with local businesses as drop-off points for supplies.

Youth Social

A monthly coffee social geared to our community's youth. Each social is facilitated by our Youth Outreach Committee.

Youth Scholarship Program

In partnership with Volusia-Flagler Rainbow Alliance, this scholarship provides financial support for students who actively advocate for LGBT equality.

Fall Food Drive

Non-perishable food items and cash/gift card donations donated to the Neighborhood Center of West Volusia, an organization that provides homeless and homeless prevention services locally.

Black Business Directory

Partnering with the West Volusia Chapter of the NAACP, we launched DeLand's first black-owned business directory. BlackBizDeLand.com is a browsable and searchable database that indexes black-owned businesses in DeLand.

Holiday Gift Drive

DeLand Pride adopts several families each year to provide holiday cheer for the entire family.

Love is Love Pride Fest

Our annual Pride Fest in Volusia County. Join us in February for drag shows, live music, childrens' activities hand selected vendors.

Pulse Remembrance

A memorial in the heart of our town to honor those lost by the LGBTQ community on June 12, 2016.

Platinum Sponsor \$1500

- Featured listing on our online [Pride Business Directory](#)
- Free festival vendor space
- Logo on all Special Event Fliers
- 4 Sponsored Social Media posts per year
- Business mention in all Monthly Newsletters
- Discounts to certain DeLand Pride ticketed events
- DJ mention at annual Pride festival and opportunity to address the audience
- Opportunity to be featured in and provide quotes for press releases





Gold Sponsor \$750

- Business listing on our online [Pride Business Directory](#)
- 75% discount on festival vendor fee
- Logo on certain Special Event Fliers
- 2 Sponsored Social Media posts per year
- Business mention in all Monthly Newsletters
- Discounts to certain DeLand Pride ticketed events





Silver Sponsor \$250

- Business listing on our online [Pride Business Directory](#).
- 50% discount on festival vendor fee
- Logo on certain Special Event Fliers
- 1 Sponsored Social Media posts per year
- Business mention in all Monthly Newsletters
- Discounts to certain DeLand Pride ticketed events





**Bronze
Sponsor
\$100**

- Business listing on our online [Pride Business Directory](#)
- 25% discount on festival vendor fee
- Logo on certain Special Event Fliers
- Business mention in all Monthly Newsletters
- Discounts to certain DeLand Pride ticketed events



We strive to represent the following values:

Help Us Help Our Community



COURAGE - Positive social change in Volusia County requires us to stand up for our beliefs, call out injustice, and never compromise our ethical principles.

HOPE - Acceptance and equality for all is possible through community organization, good strategy, and combined resources.

PERSEVERANCE - Advancing equality in Volusia County is a complex and time-consuming endeavor requiring the commitment to stand with our community even in the face of adversity.

INNOVATION - New ideas and creativity are needed to bring about positive change in Volusia County.

COLLABORATION - Partnerships with people and organizations in Central Florida are the key to creating a world where everyone can enjoy the freedom to live safely, openly, and genuinely.

INCLUSIVITY - We strive to create a community in which all people feel valued and respected and have access to the same opportunities by celebrating our differences and eliminating biases regardless of how subtle.



**BECOME A SPONSOR
TODAY.**

**FILL OUT OUR ONLINE
SPONSORSHIP APPLICATION.**

Sponsorship Application

Business or Organization Name _____

Contact Person and Title _____

Address _____

Email Address _____

Website _____

Phone _____

Select Sponsorship

Bronze - \$100

Silver - \$250

Gold - \$750

Platinum - \$1500

Payment Information and Terms: Payment in full (check or credit card) is requested with your signed Sponsorship Agreement. All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

Payment by Check: Please make checks payable to DeLand Pride and submit with a copy of your signed Sponsorship Agreement to:

DeLand Pride

1600 East Minnesota Ave

DeLand, FL 32724

Once your application is processed our graphic designer will contact you to coordinate the details and gather appropriate graphics for future website, newsletter, and print needs.

Thank you!

